



Helping You Advertise in **MORE** Detail

More Info Please

Helping You Advertise in **MORE** Detail

What is More Info Please?

More Info Please is a **supplement** to advertisements, whether they are online or in printed media (eg, Trading Post, Classifieds etc.). It caters to people trying to sell their items in a publication but don't have enough room in the advertisement to fully detail the item being sold. On More Info Please you can fully showcase your item with as many pictures and as much detail as you like.

How does it work?

You supply us with pictures and information about your item. We then create a web page for you, showcasing your item on our server. We then supply you a 'client-specific' address, then when you advertise your item in a publication, you include this 'client-specific' address in the advertisement. This lets people know that if they visit the address they can get more information about your item.

For Example:

You are trying to advertise your car in a publication and it has a lot of features that you want people to know about. Without More info Please, your ad might look like this:

HONDA CRX 1989 TURBO, burnt orange pearl paint, HKS Turbo upgrade, 18" x 7.5" Lenso Aglis wheels, sunroof, lowered springs, custom bumpers & side skirts, front mount intercooler, lots of engine work to fit turbo upgrade, custom exhaust, show interior & stereo, alarm, too many extras to mention, DVH738 \$16,000 (1234)567890 Niddrie

As you can see, it could end up being a very big ad!!...and with no pictures. Instead, with the help of More Info Please, you could list the main features of the car in the advertisement and let the potential buyer know that more information is available at your 'client-specific' address. With the services offered by More Info Please your advertisement would look like this:

HONDA CRX 1989 TURBO, burnt orange pearl paint, show quality car!. Full details at: www.moreinfoplease.com.au/eg123 DVH738 \$16,000 (1234)567890 Niddrie

Once they visited your 'client-specific' address, they would see **THIS**.

Where can I advertise?

Where you advertise is up to you. More Info Please only provides a service to showcase your item so is only a supplement to other 'smaller' advertisements. It does not endorse any advertisers nor does it advertise your item for you. The only other place that your item would be listed is on our For Sale page.

Please note that some advertisers do not allow web addresses in their advertisements so please check with the advertiser BEFORE purchasing an Option/Package from More Info Please. More Info Please is not responsible if an advertiser refuses to print your 'client-specific' address.

How do I supply my information and pictures?

More Info Please offers 3 options for you to supply us with your information and pictures. Once you pick which option you want to take, you choose a package according to how many pictures you want in your showcase. Once you have chosen the option and the package that best suits you, you then download the corresponding information sheet which you fill in and send back to us.

Here are the 3 options available with the different packages for each option. The prices and information sheets are on the Prices & Information Sheets page.

Option 1: You supply photos electronically on CD or via email

Option 2: You send us your printed photos for us to scan **(return conditions apply)*

Option 3: We come to you and take photos of your item

Option 1:	You send us as many photos of your item as you like which must be supplied in electronic format on CD or via email (zipped), accompanied by an info sheet. We then create a web page for you, showcasing your item on our web server. You then receive your 'client-specific' web address which you place in your advertisement.					
Packages:	1	2	3	4	5	6
	0 Photos	1-5 Photos	6-10 Photos	11-15 Photos	16-20 Photos	20+ Photos

Option 2:	You send us as many of your printed photos as you like for scanning, accompanied by an info sheet. We scan your photos then create a web page for you, showcasing your item on our web server. You then receive your 'client-specific' web address which you place in your advertisement.					
Packages:	1	2	3	4	5	6
	0 Photos	1-5 Photos	6-10 Photos	11-15 Photos	16-20 Photos	20+ Photos

Option 3:	We come to you and take as many photos of your item as you like. We also take down as much information about your item as you can supply us with. We then create a web page for you, showcasing your item on our web server. You then receive your 'client-specific' web address which you place in your advertisement.					
Packages:	1	2	3	4	5	6
	0 Photos	1-5 Photos	6-10 Photos	11-15 Photos	16-20 Photos	20+ Photos

How long does my item stay on More Info Please?

If you choose to use More Info Please to showcase your item, it will stay on More Info Please for as long as you need to sell your item. Whether that be 1 day, 1 week, 1 month or 1 year. *

** We will contact you once a month to ask if your item has been sold. If we can not contact you, your item will be taken down.*

What areas does More Info Please service?

For people needing Option 3 where More Info Please comes to you and takes photos of your item, More Info Please currently services the Melbourne Metropolitan Area* in Victoria, Australia.

For people who wish to use the service but are outside this area, you are encouraged to use Options 1 or 2 above. Please note Option 1 or 2 users are not limited to Australia. These two options can be used World Wide.

** (Travel Charges apply)*

What kind of item can I showcase on More Info Please?

- ▶ Vehicles
- ▶ Audio/Visual Equipment

- ▶ Pinball/Arcade Machines
- ▶ Computer Equipment
- ▶ Jewellery
- ▶ Furniture
- ▶ Antiques
- ▶ Real Estate
- ▶ **The list is endless**

Contact us to enquire about your item if it's not listed.

All you need to do is to remember to add your 'client-specific' web address in your advertisement when advertising your item.

[[Home](#) | [Contact](#) | [Prices & Info Sheets](#) | [For Sale](#) | [Example Page](#) | [Terms & Conditions](#)]



[Copyright© Complete Document Formatting]
[Last updated 21 June, 2007]